**2017-12-06 Assessment Working Group Agenda**

10AM Central

**BlueJeans link**: <https://bluejeans.com/978066782>

**Members in attendance**: Christina Chan-Park, Anna Dabrowski, Nerissa Lindsey, Laura Waugh, *Courtney Mumma*

**Agenda and notes**

* Welcome
* Survey responses: [**https://docs.google.com/forms/d/1nCH\_Tq-joqMUVhBumz\_QFtyj1yYhUXL9YkHBby3syZk/edit#responses**](https://docs.google.com/forms/d/1nCH_Tq-joqMUVhBumz_QFtyj1yYhUXL9YkHBby3syZk/edit#responses)and s/s <https://docs.google.com/spreadsheets/d/1D1MfReIyEfdI95vj5hAtBM7Ak5UXmSLOJHDVYGg5lL8/edit?usp=sharing>
	+ Christina has parsed out text responses for a count
	+ Anna will work on some graphs for that this week -- starting with 4 questions relating to RDF services first, then TDR services, and take from there
	+ Goal is to have initial highlights to report out at the next TDR Steering Committee meeting (Dec. 20)
* Discuss Best Practices for Google Analytics white paper: <https://osf.io/th8av/>
	+ The paper basically describes some best practices for pulling data using Google Analytics
	+ Anna will set up a survey for our Assessment Group to pick our top five things we’d like to pull with Google Analytics, then send out to TDR Steering Committee, then schedule a longer session in February/March for us all to go through and look into the Google Metrics together
* TDL progress report (from [List](https://docs.google.com/document/d/1iN0-jCHp5SnX8zK-NBRk1dVSmmw-9jAbRyz2kkk6EYg/edit?usp=sharing)) (Courtney)
	+ - Current reports improvement
		- Miniverse
			* TDR: <https://miniverse.tdl.org/>
			* Harvard’s: <http://dataverse.org/metrics>
		- [Google Analytics](https://analytics.google.com/analytics/web/#embed/report-home/a105225765w157102114p158628299/) - everyone has account
	+ *Tabling this until next meeting (January)*
* Goal of the group -- present miniverse compared to Google Analytics to the TDR SC in December (meeting on 20th)
	+ *Make this a January goal*
* Potential conference: <http://libraryassessment.org/>
	+ CFP due “Spring 2018” but no defined date yet
	+ UH and TAMU are listed as hosts -- held in Houston, December 2018
	+ Christina will start a doc for possible presentation topics

**Tasks and follow up**

* Graphs from assessment (Anna)
* Short survey of potential Google Analytics metrics/topics (Anna)
* Create Google Doc for Library Assessment Conference ideas (Christina)
* Start thinking of proposal ideas for Library Assessment Conference (All)